

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q4 18	Q3 19	Q4 19	Q4 18	Q3 19	Q4 19	Q4 18	Q3 19	Q4 19
All Radio	88.4	88.2	87.5	1,002	989	975	100	100	100
All Digital	63.0	65.0	66.1	527	562	571	52.6	56.8	58.5
DAB	50.6	51.8	52.9	384	393	400	38.3	39.7	41.0
DTV	13.1	12.0	13.3	50	41	48	5.0	4.2	5.0
Online/Apps	19.8	25.1	24.5	94	128	122	9.4	13.0	12.5